



FOR IMMEDIATE RELEASE

## **Civil Rights TV Launches in Selma as the World’s First 24/7 Civil Rights Television Network**

SELMA, Ala. — Civil Rights TV, the world’s first 24-hour television network dedicated exclusively to civil rights history, education, and future equity, has officially launched on the Connect To Your City OTT platform powered by Connect2OTT.

The network debuts from Selma, Alabama—one of the most historically significant cities in the American civil rights movement—marking a new chapter in how civil rights stories are preserved, amplified, and carried forward for future generations.

Civil Rights TV operates continuously on the Connect To Your City OTT platform powered by Connect2OTT, offering documentaries, news analysis, live discussions, educational programming, global civil rights coverage, and cultural storytelling. The channel functions as both a historical archive and a living platform addressing contemporary civil rights challenges.

### **Civil Rights, Technology, and the AI Era**

As technology and artificial intelligence increasingly shape access to information, media, and opportunity, Civil Rights TV launches at a moment when access to digital infrastructure itself is emerging as a civil rights issue.

Media fragmentation, misinformation, and uneven access to technology continue to reshape public discourse. While on-demand platforms have expanded individual content access, large-scale live broadcasting still faces challenges related to congestion, latency, and energy consumption.

Civil Rights TV leverages broadcast-efficient OTT architecture designed to reduce bandwidth usage and energy requirements, enabling continuous global distribution without placing added strain on network infrastructure.

## Why Civil Rights TV Matters Now

Civil Rights TV is not only a media launch—it is a signal.

The network underscores the importance of preserving civil rights history using the most accurate and comprehensive sources available. For generations, the Black press has maintained some of the deepest and most reliable documentation of the civil rights movement, current events, news and critical Black history, much of which remains underrepresented in modern digital media archives and inaccessible to artificial intelligence (AI) systems.

As a result, Civil Rights TV will rely heavily on national Black press for news, historical archives and independent voices. Prominent digital news platforms, podcasts, and broadcasters—will play an instrumental role in shaping continuous coverage, historical interpretation, and public discourse.

## About Connect2OTT

Connect2OTT currently manages more than 250 live 24/7 television and radio channels streaming to audiences in more than 190 countries. Civil Rights TV joins this ecosystem as a flagship channel, designed to foster global conversation while demonstrating how media distribution, energy efficiency, and AI readiness can coexist responsibly.

## About Larry Witherspoon

Larry Witherspoon is a technology entrepreneur and founder of Phoenix-based Connect2 Technologies, LLC, including Connect2OTT, Connect2AI, and Connect To Your City OTT Platform.

In 2006, Witherspoon launched FaithFone Wireless, the world's first Christian-owned and operated mobile phone company—years ahead of today's fintech and mobile banking platforms. As a mobile virtual network operator (MVNO), FaithFone introduced mobile banking, digital tithing, live television and radio, content downloads, and branded debit-card-based person-to-person payment functionality before mobile commerce was widely understood by major telecom and financial institutions.

That early convergence of mobile, media, and financial technology laid the foundation for Witherspoon's current work across AI, energy efficiency, broadcasting, and infrastructure optimization.

## Community Content Submissions

Civil Rights TV welcomes article submissions from trusted community voices, journalists, and verified organizations. Content may be submitted through an official upload portal or

via email for editorial review.

Submissions approved for broadcast will be scheduled during the network's community programming window from 12:00 a.m. to 5:00 a.m., with select pieces considered for prime-time airing based on their significance, accuracy, and value to the broader civil rights dialogue.

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